It is important that the appearance of the logo remains consistent and to keep it clear of any other graphic elements. To regulate this, an exclusion zone has been established around the corporate mark. This exclusion zone indicates the closest any other graphic element or message can be positioned in relation to the mark.

**Definition**
Whenever you use the logo, it should be surrounded with clear space to ensure its visibility and impact. No graphic elements of any kind should invade this zone.
LOGO USAGE

The appearance of the logo must remain consistent. The logo should not be modified or altered in any way.
COLOR SYSTEM

PowerObjects has two primary colors: Royal Blue and Rich Black. They are the recognizable identifiers for our company. Tan and Light Blue are to be used as secondary colors and accents.

These colors are to be used for all internal and external visual presentations of the company.

ROYAL BLUE
CMYK: C91 M61 Y0 K0
RGB: R0 G102 B179
Web: #0066b3

RICH BLACK
CMYK: C77 M68 Y64 K84
RGB: R4 G11 B15
Web: #040b0f

TAN
CMYK: C16 M29 Y52 K0
RGB: R214 G178 B133
Web: #d6b285

LIGHT BLUE
CMYK: C73 M25 Y0 K0
RGB: R45 G155 B214
Web: #2d9bd6
PowerObjects, an HCL Technologies Company is a leader in delivering Microsoft Business Applications, including Microsoft Dynamics 365 and Power Platform, through unparalleled offerings of Service, Support, Education, and Add-ons.

100% Focus on Providing End-to-end Service for Microsoft Business Applications

SERVICE
Offering Responsive and On-demand Support for Microsoft Business Applications

SUPPORT
Offering Support and On-demand Support Options for Microsoft Business Applications

EDUCATION
#1 Partner in the World for Microsoft Business Applications Education and Training

ADD-ONS
25+ PowerPack Add-ons to Enhance the Functionality of Dynamics 365

HCL-PowerObjects recognized in Microsoft’s Partner of the Year Awards Program for past 9 years!

MICROSOFT GLOBAL PARTNER OF THE YEAR
Proactive Customer Service Award 2020 WINNER

MICROSOFT GLOBAL PARTNER OF THE YEAR
Financial Services Award 2020 FINALIST

1,300+ Certified Dynamics 365 and Power Platform Consultants

1.5M+ Active Dynamics 365 Users in Our Client Base

1,200+ Microsoft Business Applications Projects Delivered

HCL-PowerObjects by the Numbers

With Microsoft’s trusted and fully integrated cloud capabilities as its foundation, the Microsoft Cloud for Healthcare is designed to empower hospitals and clinics to improve healthcare outcomes. Developed by healthcare experts, the Microsoft Cloud for Healthcare delivers the industry’s most powerful technology solutions to:

- Enhance Patient Engagement
- Empower Health Team Collaborations
- Improve Clinical and Operational Data Insights
- Protect Health Information

The Microsoft Cloud for Healthcare delivers advanced technology tools to streamline operations. Just as importantly, it’s on a single platform that provides industry-specific terms and templates that limit customizations. The end result is saving you time and money.

Why Microsoft Cloud for Healthcare?

Connectivity is of the utmost importance for healthcare payors and providers at every point on the healthcare journey. The Microsoft Cloud for Healthcare is helping to transform that journey.

- Enhance Patient Engagement
- Empower Health Team Collaborations
- Improve Clinical and Operational Data Insights
- Protect Health Information

The Microsoft Cloud for Healthcare delivers advanced technology tools to streamline operations. Just as importantly, it’s on a single platform that provides industry-specific terms and templates that limit customizations. The end result is saving you time and money.

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The Microsoft Cloud for Healthcare delivers advanced technology tools to streamline operations. Just as importantly, it’s on a single platform that provides industry-specific terms and templates that limit customizations. The end result is saving you time and money.
# Typography

## Print Use

**Headlines**

<table>
<thead>
<tr>
<th>Font</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gothen</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890</td>
</tr>
</tbody>
</table>

## Website Use Only

**Headlines**

<table>
<thead>
<tr>
<th>Font</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Montserrat</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890</td>
</tr>
</tbody>
</table>

## Print and Website Use

**Body Copy**

<table>
<thead>
<tr>
<th>Font</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Source Sans Pro</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890</td>
</tr>
</tbody>
</table>

## Powerpoint and Word Doc Use

**Headlines and Body Copy**

<table>
<thead>
<tr>
<th>Font</th>
<th>Example</th>
</tr>
</thead>
<tbody>
<tr>
<td>Segoe UI</td>
<td>ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890</td>
</tr>
</tbody>
</table>
Important note:
You should NOT modify the image in the signature in any way, including resizing, adding other photos, buttons, etc.
Dear Recipient,

Lorem ipsum dolor sit amet, consectetuer adipiscing elit. Maecenas porttitor congue massa. Fusce posuere, magna sed pulvinar ultricies, purus lectus malesuada libero, sit amet commodo magna eros quis urna.

Nunc viverra imperdiet enim. Fusce est. Vivamus a tellus.


Suspendisse dui purus, scelerisque at, vulputate vitae, pretium mattis, nunc. Mauris eget neque at sem venenatis eleifend. Ut nonummy.

Warm regards,

Your Name

Your Title
BUSINESS CARDS

Dimensions
3.5in x 2in
88.9 mm x 50.8 mm

Click [here](#) to submit a business card order request.