



POWER PLATFORM

Delivering Transformative
Technology Solutions



**POWER
AUTOMATE**



POWER BI



POWER APPS



**POWER VIRTUAL
AGENTS**

Why Power Platform for Your Business?

Challenges brought on by the COVID-19 pandemic are affecting organizations of all sizes, but small and medium-sized businesses have been hit the hardest. Many are taking steps to modify their business practices and business models in an effort to sustain their businesses, including adding digital sales channels and developing new products and services.

Power Platform tools are helping these businesses dramatically reduce paperwork and administrative duties alike so they can instead focus on developing new strategies to remain competitive. Self-service tools and portals are improving the client experience as well as helping to identify customer needs early on.



Improve Omnichannel Capabilities

No matter how your customers engage with you - online, mobile devices, or in person - Power Platform provides technology solutions that empower you to provide a consistent level of service across the board.



Gain Competitive Advantage

In order to maintain success during challenging times, small and medium-sized businesses must have access to real-time and actionable data insights to drive decisions. Power Platform provides an affordable way to tap into your existing data.



Empower Employees to Deliver Exceptional Customer Experiences

The effects of COVID-19 have made contactless interactions a baseline expectation. Power Platform helps you rethink customer flows, ultimately boosting both customer loyalty and employee morale.

Getting Started with Power Platform

Why Low-Code Solutions?

With Power Apps, businesses are unlocking true innovation. The visual approach to building apps empowers your teams to quickly turn their bright ideas into brilliant apps on a **single end-to-end low-code platform**.

In addition, these low-code solutions enable you to **automate manual processes** and **data collection** to solve your most pressing problems. With Power Apps, your teams will be designing **highly customized task-** and **role-based applications** in no time.

And finally, you can be confident your data is accurate and up to date by leveraging the Common Data Service (CDS) to integrate data from 350+ sources with enterprise-scale **security and governance** – one platform for all your data for a **single source of truth!**

Benefits of a Low-Code Solution



188%

ROI over three years



74%

reduction in app development costs



3.2

hours per week in line-of-business employee productivity improvement

Source: Forrester Consulting Study

Organizational Governance & Adoption

Part of deploying a successful Power Platform initiative is having a roadmap for effective organizational adoption and governance. HCL-PowerObjects is focused on ensuring success by helping organizations build an internal Center of Excellence to govern structure and processes, as well as manage security, all while encouraging adoption and innovation.

Choosing a Technology Partner

HCL-PowerObjects – the 2019 Microsoft Power Apps Partner of the Year – delivers end-to-end business transformation and strategic application design-and-builds for businesses. Our Power Platform experts work with clients to solve their unique business challenges and provide training and app-in-a-day events for our clients.

Visit our website for more information!

www.powerobjects.com/services/power-platform



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